



# Media Release

Tuesday, 7<sup>th</sup> March 2017

Newcastle local airline FlyPelican has partnered with one of Australia's largest loyalty programs, Velocity Frequent Flyer, enabling Velocity's 7 million members the ability to earn Velocity Points on selected FlyPelican fares.

FlyPelican Chief Executive Officer Paul Graham said "Today is a major milestone for FlyPelican as we introduce the ability for our passengers to earn Velocity Points with the prestigious loyalty program Velocity Frequent Flyer on selected fares. We are very excited to be able to offer Velocity Points to our passengers and we are continually looking at ways to enhance our products and bring new benefits to our growing regional airline".

"Velocity Frequent Flyer provides a number of fantastic benefits to its members and opens up travel to more than 600 destinations with its 13 airline partners. FlyPelican is very proud to be working with Velocity Frequent Flyer," Mr Graham said.

The ability to earn Velocity Points through FlyPelican will commence today. Velocity members can earn up to 2 Velocity Points per dollar spent on FlyPelican flights.

Velocity Frequent Flyer has more than 7 million members and is free to join.

Visit [www.flypelican.com.au](http://www.flypelican.com.au) or [www.velocityfrequentflyer.com](http://www.velocityfrequentflyer.com) for more information.

## **About FlyPelican**

FlyPelican is Newcastle's local regional airline based in Newcastle (Williamstown) NSW.

Operating a fleet of British Aerospace Jetstream 32 aircraft, FlyPelican operates daily passenger services between Newcastle, Sydney, Dubbo, Coffs Harbour, Ballina (Byron Bay), Canberra and Mudgee.

Visit: [www.flypelican.com.au](http://www.flypelican.com.au) for more information.

## **About Velocity Frequent Flyer**

The Velocity Frequent Flyer program launched in 2005 bringing competition to the loyalty landscape in Australia for the first time by offering genuine and unique rewards to its members.

Today, the program has a membership base of more than 7 million. Velocity Frequent Flyer has the widest retail offering of any loyalty program in Australia with more than 200 retail brands in its online e-store, and a wide range of credit and charge card options providing members the flexibility to earn Velocity Points directly or transfer points from partners.

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