



## FLY PELICAN Corporate Giving (Charity) Policy

At FLY PELICAN, we participate in corporate giving. Supporting health and human services, arts and cultural programs, as well as education, environmental, and civic organisations, we focus on communities that will be served now or in the near future. We also prefer to focus on communities where a significant number of our employees live or work. When considering requests, we favour organisations and efforts that are most likely to enhance a community's cultural and economic vitality and improve the quality of life for its citizens.

### **Objectives of our corporate giving program are:**

Provide support to charitable and cultural organisations within our communities.

Maintain a reasonable balance of contributions supporting a wide range of organisations.

### **Areas of giving**

To provide support for a wide range of concerns and needs, our corporate giving program efforts are focused on the following areas:

#### **Medical (emergency/research)**

We regularly respond to the need for health and human services relief, especially in the state of NSW, where transportation infrastructure limits access to medical facilities. Through in-kind contributions, we assist hundreds of individual emergency and medical transportation needs

#### **Social/community services**

From the McGrath Foundation to Sids and Kids, we have established many partnerships within our communities. Our in-kind support of air transportation enables many organisations to raise money and grant special wishes to those in need. Across our system, our employees use their hearts and hands serving as board members with non-profit organisations, volunteering in their communities, and participating in fundraisers.

#### **Arts/culture**

We are proud to celebrate the strength and artistic excellence of the many arts organisations within our communities. Through our giving programs, we focus on both art education and creating increased resources for the arts. We believe that building audiences and generating support for the arts are crucial to the growth of our youth and continued strength of our communities.

## **Giving guidelines**

We accept requests for in-kind transportation. Limited resources necessitate focused giving. As such, support is generally granted on a one-time basis only.

At FLY PELICAN we **do not** provide support for:

- Groups that discriminate on the basis of race, religion, national origin, alienage or citizenship status, age, gender, sexual orientation, marital status, disability or any other basis protected by applicable law.
- Religious, political organisations
- Organisations whose prime purpose is to influence legislation
- Individual requests
- Team events
- Prizes for incentives
- Organisations raising funds for other non-profits
- Online auctions
- Scholarships
- Capital projects
- Multi-year commitment or automatic renewal grants
- General operating expenses
- Loans and grants to individuals or private business.

## **How to apply**

Requests for FLY PELICAN corporate contributions may be submitted at any time during the year via email. Please be sure your request is submitted a minimum of six weeks prior to the event or print deadline for the event's promotional materials.

Marketing Manager

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